

# Bishop Road Primary School

Bishop Road, Bristol BS7 8LS



**Head Teacher: Gillian Powe**

Deputy Head Teacher: Joe Emissah

March 2022

Dear Parents and Carers,

Photographs and audio/visual recordings may be made during the school day for a range of reasons. The use of these media can be supportive of learning and personal development whilst also playing an important role in the celebration, recording and evidencing of children's work and achievements.

Examples of how we may use still or moving images and/or voice recordings are as follows:

- **Internal usage and publication:**

- Photos of children are often used in exercise books and on internal displays to support a sense of class belonging, to evidence practical activities, and to celebrate children's accomplishments and achievements. These pictures are used inside school, on internal display boards and included in children's exercise books.
- Children often enjoy the opportunity of celebrating their achievements. An example of this may be photos of sporting events, class or year group events and trips, sound recordings of poetry recitals, or short audio/visual recordings of school assemblies. These photographs and audio/visual recordings may be published within the Class and/or Year Group Blogs on our website, both of which are restricted to school community access only.

- **External usage and publication:**

- Photos of sporting events, class or year group events and trips, sound recordings of poetry recitals, or short audio/visual recordings of school assemblies may also be published on our School Blog on our website, which is open to the wider public community.

Where images are used in the above contexts, we will not identify your child with their full name.

In the event there are circumstances other than those described above, we will seek consent specifically in relation to that circumstance, event or publication.

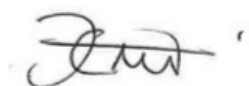


Lastly, we do commission a third party school photographer to come into school to take pictures of your child (and their siblings). The photographer will distribute proofs back to you, so that you can make a decision on whether to purchase the photo directly from the photographer. The photographer's information on data protection can be found here: <https://www.tulip-photo.co.uk/legal-notice>

Please note, there are certain activities where we do not use consent as the basis for processing your child's data. These are described in our Privacy Notices, which can be found on our website under "Key Information – Policies and Procedures" and are available in hard copy format, from the School Office.

It is assumed that all adults with parental responsibility for each child have consulted with each other, as far as the completion of the e-form and the giving of consents is concerned.

Yours sincerely,



Mr. Emissah  
Deputy Head

